# Why Prices Find Low Level Here For Shrewd Buyers.

Inventory is over in every department, there are many things that it is best to dispose of at a very small price rather than hold over for another season. That part concerns only us; it is a part of the store economy. However, those very goods that are much reduced might appeal to you as being among the most desirable. Make a list of your dry goods needs, note the price you usually pay and then come to our store. Comparisons are convincing.

### Sheets & Pillow Cases During This Sale

Made from the identical cottons that you buy over the counter and sewed as well as you could do it. The best part of all, you pay but a trifle more than the goods would cost by the bolt, and all the sewing and thread are saved. Economical housekeepers have learned that the best way to save on pillow slips and sheets is to buy them at this housekeeping

# Damasks and Napkins

Priced for those who buy the best for the least.

the sales by sharing the profits | was paid in. 89.50 was paid on Mon equally with you. If you doubt our assertion bring this advertisement with you, and we will prove what we say.

### **Embroidery Specials**

Quite a few people still believe in homemade Muslin Underwear. If we can't convert them to buying the readymade, there's a chance to sell them embroideries. It explains the extra values on first-class embroideries.

### The Last Call on Cloaks.

remaining Winter garments will be cut so deep that there will be no chance for further reductions. If the signs read aright the great majority of present holdings in Winter Coats and Capes we are quoting will leave the store this This time the prices on all

Highest of all in Leavening Power.- Latest U.S. Gov't Report

and Events.

Happenings Briefly and Reliably Put Before You.

The East End round house meeting will be addressed to-morrow at noon by Rev. Dr. Carson.

Tuesday afternoon thieves carried off five rose comb brown Leghorn fowls from the premises of Judge King, on

The contract to complete the interior of Calvary Baptist Church in hard oil finish has been let. The work is to be done by March 15.

A marriage license was issued yester-day by the clerk of the court to Wm. B. Wootton, of Henry county, and Miss Zora B. Willmeth, of this city.

JACOB REED'S SONS, of Philadelphia, Pa., desire to establish an agency in Roanoke for their line of merchant tailoring. Will furnish the right party with complete outfit for the spring trade. Apply in person on Thursday (to-day), from 11 a. m. to 1 p. m., to GEO. WALTER MONROE, Ponce de Leon Hosel.

To Attend Her Brother's Funeral.

Mrs. E. S. Green left yesterday on the noon train for Pottsville, Pa., to attend the funeral of her brother, Frank R. Ward, who died in that city on Tuesday morning at 9 o'clock.

Attention is called to the large advertisement of Joseph Cohn on the eighth page of this issue. Mr. Cohn has out prices squarely in half, as reference to his advertisement will show.

A number of home-seekers from the Northwestern States passed through the city yesterday on No. 4 en route to the eastern part of the State in quest of a suitable location for homes. Several of the party stopped off in Radford.

A Pleasant Social. The Ladies' Aid Society of Grace M.
E. Church gave a pleasant social at the residence of Mrs. H. W. Adams, 317
Wells avenue on Tuesday evening.
Refreshments were served and all spent an enjoyable time.

More Than Thirty Conversions. Rev. Joseph Stras and T. T. Fish-burne are conducting revival services every night at Greene Memorial Mis-sion in the West End. Much interest is being manifested in the meetings, and already there have been more than

thirty conversions. B. of L. F. Meeting.

Jno. J. Hannahan, of Peoria, Ill., vice grand master of the Brotherhood of Locomotive Firemen, arrived in the city yesterday and is quartered at the Ponce de Leon. A special meeting of the order was held last night, at which the members were instructed in the secret work.

Police Court Yesterday.

Honest, trustworthy linens that will wash and wear as well as the best you ever had.

The secret of their cheapness in the prices is that we triple the sales by sharing the profits the sales by sharing the profits was also for drunkenness. The total fines was \$22.50, of which amount \$22.25 the sales by sharing the profits was paid in \$250, was paid in \$250.

Masonic Notice

MURBAY Royal Arch Chapter No. 22 will hold a called convocation in Masonic Temple this (Thursday) evening at 7:30 o'clock sharp, for worz in the several

A full attendance is desired. By order M. E. High Priest. Sam'l. M. Woodward, Jr.

An "Irving Evening."

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An "Irving Evening" will be given to-night at Alleghany Institute. The programme will be literary and musical, and it will conclude with a farce by the members of the Dramatic Association. A special car will be run or the accommodation of those who attend. It will leave Ninth avenue and Jefferson street at 7:40 p. m. and will return after the entertainment.

"The Old Homestead."

The sale of seats for the "Old Homestead" and the "Little Trixie" engagements will commence at Johnson & Johnson's this morning. Those wishing

Coats and Capes we are quoting will leave the store this week, for the values never fall to bring the customers.

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The Ponce de Leon Hotel, as intimated in THE TIMES asversil days ago. has actually been sold, Mrs. C. G. Smith, wife of the former proprietor, becoming the purchaser. Mr. and Mrs. Smith have for some time been in Norfolk, where he has been managing Hotel Norfolk. The purchase includes the hotel, together with all the furnisure and fixtures. Possession is to be given February 1.

Y, M. C. A. Notes.

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An extra session of the vocal music class will be held to-night as 8 o'clock in the Y. M. C. A. lecture room. Prof. Ford, humorist and reader, will lecture to-morrow night in Y. M. C. A. hall. All members should plan to avail themselves of the reduced rates. The average daily attendance at the Y. M. C. A. building during December was 124, and the average attendance at the Sunday evening men's meetings was 144. A choice assortment of Indian clubs has just been received at the association office. They will be furnished to members at cost. Those wishing to secure a pair should apply at once.

Letter From Wade Hampton.

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The following letter was addressed to Rev. Frank Stringfellow, November 7, 1893. It is a strong commendation of Mr. Stringfellow's ability. He will lecture here February 4, for the benefit of Christ Church: "My Dear Sir:—I was glad to see in what complimentary terms your lectures were spoken of, and I know the narration of your adventures as a scout will arouse the deepest interest. While serving under my command your services were of the highest value, and you possessed not only my entire confidence, but that of Gen. R. E. Lee, who constantly called on you to discharge the most confidential and dangerous missions, in none of which did gerous missions, in none of which did you ever fail. Wishing you full success, and with my kindest regards, I am, Very truly yours, Wade Hampton."

Beautiful Piece of Work. THE TIMES acknowledges with thanks THE TIMES acknowledges with thanks a copy of the beautiful calendar issued by the Stone Printing and Manufacturing Company, of this city. The calendar is a marvel of artistic taste and mechanical detail. We have naturally received many calendars during the past few weeks from all parts of the United States, but none of them have in any way approached the one issued by the

States, but none of them have in any way approached the one issued by the Stone Company. These gentlemen deserve nothing but the highest praise for the enterprise which prompted them to issue this costly piece of work. It must be remembered, too, that the designing, engraving and printing were all executed in their own establishment. It will probably be news to some people that such a high class of art work can be done in this city. There is certainly no necessity for sending abroad to have high class printing done so long as the Stones are in our midst.

GRANTED A NEW TRIAL.

GRANTED A NEW TRIAL.

Mose Dennis Has Another Chance-Tom Payne Sentenced. In the hustings court yesterday sev-

eral chancery decrees were entered and the morning session was taken up in the hearing of argument for new trials in several cases.

The court set aside the verdict of three years in the penitentiary in the case of Moses Dennis, charged with attempted outrage upon Mrs. Ash. As there had been additional evidence discovered since the trial, the court desired the prisoner to have the benefit of the same before a jury.

Tom Payne, who was recently tried for cutting Harry Ward, by a jury who fixed his punishment at two years in the peniteary, was brought into court and his counsel made a motion for a new trial, which was overruled. A motion was then made for arrest of judgement which was overruled and the prisoner was sentenced.

prisoner was sentenced.

In the case of Will Early and Charles Clarke, whose term of punishment for robbing Alex Smith, the jury fixed at eight years each in the penitentiary. their counsel argued a demurrer to the indictment, which was overruled. A motion was then made for a new trial upon the ground that the verdict was contrary to the law and the evidence, which the court overruled. They then filed an affidavit as to newly discovered evidence, which the court took under

Old People.

Old people who require medicine to regulate the bowels and kidneys will find the true remedy in Electric Bitters. This medicine does not stimulate and contains no whiskey nor other intoxicant, but acts as a tonic and alterative. It acts mildly on the stomach and bowels, adding strength and giving tone to the organs, thereby aiding Nature in the performance of the functions. Electric Bitters is an excellent appetizer and aids digestion. Old People find it just aids digestion. Old People find it just exactly what they need. Price fifty cents and \$1.00 per bottle at Massie's Pharmacy, 109 Jefferson street.

Don't Borrow Trouble !

You need not fear the cold winds of winter, for you can get wood, coal and coke whenever you want it of W. K. Andrews & Co., 219 Salem ave. They have an abundant supply—clean and dry—under their sheds. They have teams enough to deliver it on short notice. Send in your orders and look out for the balled teams.

FREE sample of "Blood Wine" to-day at Massie's Pharmacy. Cures stomach, blood and kidney troubles, malaria and all nervous troubles

The bells! The bells!! The bells!!
The bells are ringing on every street in the city. Listen! W. K. Andrews & Co.'s belled teams are delivering coal, wood and coke to customers. keep an ample supply of every kind.
They keep the best of every kind—they keep it dry under sheds—they cannot be undersold. Send in your orders to 219 Salem avenue.

Do You BURN COAL? IF so, get W. K. Audrews & Co., 219 Salem avenue, to deliver it to you with their belled teams from under their dry sheds. THEY RAN AWAY

And Were Married in Durham, North

On Monday last A. L. Firestone, of the Roznoke Machine Works, and Miss Eula Thomas, daughter of G. W. Thomas, of Twelth avenue n e., left this city Monday and wens to Durham, N.C., where they were united in mar-riage and returned to this city on Tues-day aventure.

A. C. where they were united in marriage and returned to this city on Tuesday evening.

Parental objection is said to have been the cause of the run away. The young couple will reside at 915 Tazewell street z. e., for the present.

The Lynchburg News of yesterday has the following: "There was a runaway couple on the westbound Norfolk and Western train yesterday afternoon, but who they were or whither bound could not be ascertained. The fact that they were a runaway couple was learned from the railroad men. The young couple came from Durham, N. C., yesterday morning and changed cars in this city. They arrived here on the Lynchburg and Durham train.

AMUSEMENTS.

Saturday Matinee and Night, "Little Trixle."

May Smith Robbins and her clever company of singers and dancers will be at the Academy of Music next Saturday evening and night. Manager Hooper has arranged for a special ladies' and children's matinee at 2:30 c'olock, and the prices will be 10s for children, 25c and 50s for adults to any part of the house. The night prices will be 25c, 50c and 75c.

50c and 75c.

Little May Smith Robbins has captured Bijou audiences every day this week with her catchy musical specialties and clever dances. She is vivacious, and knows how to use many prosty womanly ways to the best advantage with the audience. Her support in "Little Trixie" was good and the performance entire was an entertaining success.—Nashville Daily Banner, April 21, 1895.

21, 1895.

Denman Thompson's "Old Homestead"

"Men may come and men may go,"
but "The Old Homestead" seems destined to go on forever, reflecting sunshine and happiness throughout all its
wanderings. The play possesses an unusual amount of heart's interest, and
appeals largely to the better nature
of its audiences. The rugged honesty
of the shrewd, yet generous old New
Hampshire farmer, and the thought that
here we have one of God's noblemen,
leaves an impression not soon forgetten. leaves an impression not soon forgetten, and the audifor comes away with a suggestion of older, maybe happier days, of honesty and rugged strength, of home aid tender hearts, or manly heartiness and womanly worth, and a something that appeals to the restful senses.

The company comprises twenty two people. There seems to be but little doubt that the theatre will be well patronized for "The Old Homestead" engagement, which will be next Monday night. Prices 25, 50, 75 cents and St.

Make Yourself Strong

Ir you would resist pneumonia, bron-chitis, typhoid fever, and persistent coughs and colds. These ills attack tho weak and run down system. They can find no foothold where the blood is kept pure, rich and full of vitality, the appetite good and digestion vigorous, with Hood's Sarsaparilia, the one true blood runifier.

IF you want the cheapest coal in the city huy Andrews' semi-bituminous "Red Ash." You may know his teams by the bells

IF you are looking for the best place to have your carriage or buggy repaired, go to the Virginia Carriage Company, No. 332 Salem avenues. w. They employ first class mechanics and are satisfied with small profits. 'Phone No. 98.

W. K. Andrews & Co., 219 Salem avenue, keep a larger assortment of coal and more of a sort than any dealer in Roanoke. When you want coal again let them deliver it to you with their belied teams from their extensive sheds, where the winter's snows and rains can

To the Ladies.

IF you want a fashionably-made dress and good fit try MRS. WATKINS, corner Commerce and Church (No. 323.) 1 25 12t.

TURNING GRAY

WITH BALDNESS The Danger is Averted by Using AYER'S HAIR VICOR

"Nearly forty years ago, after some weeks of sickness, my hair turned gray and began falling out so rapidly that I was threatened with immediate baldness. Hearing Ayer's Hair Vigor highly spoken of, I commenced using this prepara-



tion, and was so well satisfied with the result that I have never tried any other kind of dressing. It stopped the hair from falling out, stimulated a new growth of hair, and kept the scalp free from dandruff. Only an occasional application is now needed to keep my hair of good, natural color. I never hesitate to recommend any of Ayer's medicines to my friends."—Mrs. H. M. HAIGHT, Avoca, Neb.

Ayer's Hair Vigor

DR. J. C. AYER & CO., LOWELL, MASS., U. S. A. Ayer's Sarsaparilla Removes Pimples.

# HEIRONIMUS & BRUGH'S.

### Fully 2,000 People Attended OUR REMNANT AND CLEANING-UP

SALE ON SATURDAY. WE RECOGNIZE THIS GENERAL RESPONSE TO OUR AN-

nouncement as the merited result of HONEST advertising.

The insincerity, clap-trap and exaggerated statements with which our papers are filled, have no place in honest merchandising—and the trade should hold individual firms responsible for "fakes" of every description. Our customers have learned to know that our advertisements can always be relied upon as reflecting exactly what we are doing, and we shall endeavor to preserve this confidence in every way at our command.

### FOR THE NEXT FEW DAYS

Our Clearing and Remnant Sale will be continued.

Sales on Saturday were very heavy in the goods advertised, but there are still lots of desirable things here. To-morrow-Monday-they will all be on sale.

If you were unable to get here on Saturday, come on Monday.

### NEW STUFFS FOR EARLY SPRING NOW READY.

Embroideries THE LADIES SAY the lines of Embroideries being shown by us exceed anything they have ever seen in Roanoke. Call and look them through and post yourself on the new styles.

New Vallenciennes Laces, New Torchon Laces, New Feather Stitched Braids, New White Goods of every description now ready.

53 Pieces of White Plaid Nainsooks:

Made to sell at 10c. We cannot buy same goods to-day at less than 8c the yard. For the next few weeks we offer these at 5c the yard. 87 Pieces New Percales

Now open, in Spring styles. Make up shirt waists now. We will have samples of the new style shirt waists to be worn, and can show you how to make them.

At 10c the Pair: Fifty dozen extra quality Children's Black Hosiery. All sizes from

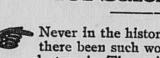
6 to 10. See them. At 121/2c the Pair: Ninety-six dozen of Children's extra heavy quality, extra fine gauge, full seamless Fast Black Hosiery. All sizes from 6 to 10. We have no hesitancy in saying that we do not believe like values at the prices are obtainable in this city.

At 25c the Pair:

Fifty dozen extra heavy quality Boys' Hose, the best wearers made. New things are arriving all the time now, and it will pay you to see our stock often.

## HEIRONIMUS & BRUGH.

Trimmed 101 Salem Ave.



Never in the history of our store has there been such wonderful selling as last week. The varied goods—the very low prices-all combined to make a role of attractiveness which thousands of eager and appreciative patrons took advantage of.

THIS GREAT SALE WILL CONTINUE

Millinery.

A mighty sacrifice of values in our Millinery department. Trimmed and Untrimmed Hats, Wings, Fancy Feathers and Beau-tiful Tips at prices scarcely worth

mentioning. TO-MORROW MORNING

We begin a clean-sweep sale of Hats, Feathers, Tips, Etc. Hats must "go" at any price or next to no price at all. Don't miss this unparalleled sacrifice of Millingery values. Our entire display of Trimmed and Untrimmed Hats will be arranged in three special assortments and sold without reserve at less than one-fourth value.

Let No. 1—Charles & Lot No. 1-Choice Sc.

Neat and Nobby Styles, in all shapes, colors and combinations, worth and sold regularly for 48c, 65c and 75c. Now only 5c. Lot No. 2—Choice 10c. Hats, in newest designs, all this season's shapes, in overy color, worth and sold for 98c, \$1.12 and \$1.25c. Now only 10c. Lot No 3- Choice 15c.

All of our Finest French Pelt Hate, in latest fashionable shapes, and most pop-ular effects of the season, worth \$1.50, \$1.62, \$1.75 and \$2.25. Now only lcc.

BEAUTIFUL TIPS, ONLY 25c. Hundreds of Fine and Beautiful Tipe, in Colors, worth and sold regularly for 75c, \$1, \$1.25 and \$1.50. Choice 25c,

Trimmed Hats.

Exquisite Creations of Millinery Art at
Less Than Cost of Material. SMALL HATS AND BONNETS, In Black and Colors tastefully trimmed. Reduced from \$8 to \$3.

Ladies' and Misses' Black Felt Trimmed Walking Hat and Sallors, silk band and binding, 98c kind, cut to 25 Cents. Ladies' Silk Beaver Walking Hats in "Krox" and "Dunlop" styles, regular \$1.98 Hats, for 75 Cents.

We put on sale a special purchase of English standard silk warp mourning yells, at figures much below the wholesale veils, at ligures much below the walls.

All have woven borders.

72 inch long, previous retail price \$5.50, here \$3.25.

73 in long, previous price \$7. Here \$3.25.

73 '' " \$9. " \$5.25.

72 '' " \$10. " \$5.25.

Jackets.

No "slack" time here—hard at work slaughtering Jackets in the determined clearing. Look for the benefit to you in these marvelous undercost prices:
27.50 Jackets marked down to \$3.50 \$10.00 "85.00"

Capes.

\$8 00 Cloth Capes....... \$4 00 \$10.00 Cloth Capes...... \$5.00

Mourning Veils.

Veilings. A lot of double width chemile dot Vellings, in Black, Brown and Navy Bine are to be sold at half price. Very pretty and very right. 25c, 30c and 35c a yard.

Wonderful

Bargains In Gold and Tinsel Crowns, Jet Hats, Steel Crowns and Buckles, Aigrettes, Flowers, Roses, Violets, Etc., Etc.

Finest Silk and Velvet Roses, all shades, three in bunch. Reduced to 15c, were 25c, 35c and 50c. 50 gross fine grade Violets, price 15c a dozen; reduced to 2c a dozen.

2,000 Quills in All Colors

One Cent Each.

1,000 yards of double face Black Satin Ribbon, five inches wide, sold at 60c per yard, reduced to 25c yard.

M. INDORSKY, PALAIS POYAL, 101 Salom Ave